

## **Understanding Cinema**

### 1) *Individual Assignment*

- i) History of Indian Cinema in 2000 words
- ii) Real and Reel life of Orson Welles and William Hearts in 750 words
- iii) a Summary of Bicycle Thief in 300 words  
b Summary of Breathless in 300 words
- iv) What is Genre? Explain any 12 genres in 50 words each.

### 2) *Group assignment* (7-8 people)

Short film on any one topic

- 1 Indian Culture
- 2 Social Harmony
- 3 National Security
- 4 Nationhood
- 5 Anything dealing with nation building

## **Creative Writing**

### 1) *Individual Assignment*

- i) Create your own TV commercial on any one of the below
  - a) Starbucks Coffee
  - b) Reebok/ Nike Shoes
  - c) Tide Washing Powder
  - d) Kellogg's Chocos
- ii) Storyboarding
- iii) Four column script
- iv) Two column script
- v) Treatment Note

### 2) *Group Assignment* (6-8 people)

- i) Short film

Make a short film based on Genre given to the respective group.

## **Advanced Computers**

### 1) *Individual Assignment*

- i) Create a small animated moving clip with frames.
- ii) Create HTML coding on the given table.

## **Public Relations**

### 1) *Group Assignment* (5-6 people)

- a Select an event/company/awareness/concept.
- b Select a PR tool or a combination of PR Tools and explain why the said PR Tool is selected.
- c Show the prototype of your PR campaign.
- d Conclude the impact of the PR campaign.

## **Cultural Studies**

### 1) *Individual/Pair/Group Assignment*

- a Dress up according to your own culture
- b Information about Culture
  - Religion
  - Caste

- Food
- Native place
- Home Town
- Holy Book
- Folk Dance
- Folk Song
- Language
- Traditions
- Rituals
- Festivals
- Worshipping pattern
- Religious Places
- Superstitious Belief or myths

c PPT- Pictorial Presentation

d Audio Culture related song

### **Media Studies**

#### 1) *Individual Assignment*

a Take 5 articles from a newspaper that matches every Media Theory. 30 in total.

b Explain in a few lines which theory, the article matches and why.

#### 2) *Group Assignment* (6-8 people)

a Pick a genre, study it in detail. Presentation time- (10-12 mins)

- i. Popular content
- ii. Characteristics
- iii. History
- iv. What you think the genre lacks
- v. How do you think it will evolve in the future.